



2024 King Kennedy Awards Sponsorship

SATURDAY, FEBRUARY 17, 2024

6:00 P.M.

THE VENUE AT WESTWIND

7318 WINDSONG DRIVE, NORTH LITTLE ROCK

EVENT CHAIRS

JANNIE COTTON AND DAVID ASHLEY



arkdemocraticblackcaucus.org



ABOUT US

The **Arkansas Democratic Black Caucus** (ADBC) was founded in 1982 to promote the election of Black Democratic public officials in the state, both elected and appointed. As an official auxiliary of the Arkansas Democratic Party, the ADBC actively encourages the election of all elected officials and monitors their performance. Using our voice as Black Democrats, we aim to communicate effectively with the Black community and ensure that Black Arkansans benefit equally from government policies, programs, and practices.

The **King Kennedy Awards** was established in 2005 to recognize and honor outstanding individuals who have made significant contributions to their communities and our state. The event also serves as our primary fundraising effort for voter registration drives, candidate training workshops, and political forums. Using proceeds from the annual event, the Black Caucus will continue to educate and encourage the Black community to participate in our democracy.

Proceeds from the event also support scholarships for students pursuing careers in public service at Historically Black Colleges and Universities in the state. The Black Caucus will be able to make an even bigger impact across our great state by your generous donation.





PRESENTING SPONSORSHIP LEVEL (1)

\$10,000

- Two (2) VIP tables for 20 with premier seating at awards program
- Recognition as Presenting Sponsor during awards program
- Logo and company name prominently featured on all printed materials, ADBC website and social media platforms promoting the awards
- Option to briefly address the audience or play a pre-recorded video message during the awards program
- Logo featured on jumbo screens
- One full page color advertisement with premier placement in the awards program book
- Name listing with logo in the commemorative awards program book

PRE-AWARDS RECEPTION SPONSORSHIP LEVEL (1)

\$5,000 (RESERVED)

- One (1) VIP table for 10 with preferential seating at awards program
- Recognition as Pre-awards Reception Sponsor during 5:30 - 6:30 pm reception in special room prior to the awards program
- Logo and company name prominently featured on all printed materials for pre-awards event
- One full page color advertisement with preferential placement in the awards program book
- Special recognition during awards program
- Name listing with logo in the awards program book



SOUL OF THE PARTY SPONSORSHIP LEVEL: \$2,000

- One (1) table for 10 with preferential seating at awards program
- One full page color advertisement in the event program book
- Special recognition during awards program
- Name listing with logo in the awards program book

TABLE SPONSORSHIP LEVEL: \$1,250

- One (1) table for 10 at awards program
- Name listing in the awards program book

CANDIDATE SPONSORSHIP LEVEL: \$450

Available to any local, state, or federal candidate running for office in 2024 election.

- Two (2) tickets with special seating at awards program
- One full page color advertisement in the awards program book

FRIENDS OF ADBC SPONSORSHIP LEVEL: \$225

Available to Democratic County committee, auxiliary or DNC leaders

- Two (2) tickets with special seating at the special seating at awards program

INDIVIDUAL TICKETS

- **\$125:** Plus one-year general membership to ADBC for 2024
- **\$100:** ADBC lifetime members only; must be a member as of February 1, 2024

PROGRAM BOOK AD RATES

- **\$350:** Color Full Page (8.125 x 5.125)
- **\$175:** Color Half Page (4 x 5)



CONTACT INFORMATION:

Chair: Jannie Cotton 501-658-7401

Co-chair David Ashley 501-766-2691

Email: kingkennedy@arkdemocraticblackcaucus.org



SPONSORSHIP ORDER FORM

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____

Email Address: _____

Telephone: _____

Count me in as an ADBC Supporter!

- | | |
|---|--|
| <input type="checkbox"/> PRESENTING SPONSORSHIP: \$10,000 | <input type="checkbox"/> INDIVIDUAL TICKETS: \$125 |
| <input type="checkbox"/> VIP ROOM SPONSORSHIP: \$5,000 | <input type="checkbox"/> INDIVIDUAL TICKETS |
| <input type="checkbox"/> SOUL OF THE PARTY SPONSORSHIP: \$2,000 | (Lifetime Members) :\$100 |
| <input type="checkbox"/> TABLE SPONSORSHIP: \$1,250 | PROGRAM BOOK AD |
| <input type="checkbox"/> CANDIDATE SPONSORSHIP: \$450 | <input type="checkbox"/> Full Page Color: \$350 |
| <input type="checkbox"/> FRIENDS OF ADBC SPONSORSHIP: \$225 | <input type="checkbox"/> Half Page Color: \$175 |

Payment Method

- Please invoice me for sponsorship
- Act Blue actblue.com/donate/kk2024
- Check enclosed payable to Arkansas Democratic Black Caucus
Mail payments to:
P.O. Box 55831 Little Rock, AR 72215

Send ad copy print ready or JPEG or PDF format only. The deadline to submit ad information is **January 28, 2024**.

For questions regarding ads, contact Debrah Mitchell at 501-425-8974 or info@arkdemocraticblackcaucus.org.